

## **Be Eco-Active**

We respect the environment and those who live in it. With our choices, we aim to contribute to a more sustainable future, and this is why we design professional ice makers that are "designed for the environment".

Brema began the Be Eco-Active initiative back in 2016 with the introduction of new environmentally friendly gases, including R290 (Propane) and R744 (Carbon Dioxide) as a new line to the Brema range of machines.

For Brema Ice Makers, sustainability is not limited only to the product, it is much more: it is also a production process, and above all it is respect for People and the Environment.

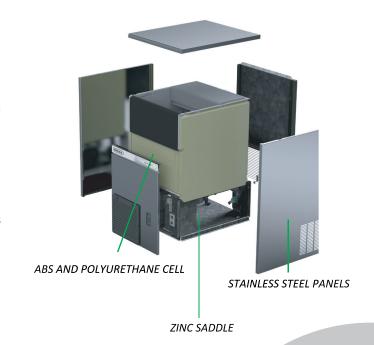
Purchasing a Brema Ice Maker means choosing a great product with an environmentally friendly added value. Brema offers leading technology, reliability and compliance with the local regulatory laws while being a socially responsible corporate citizen.

## **Green Tech Design**

From January 2022, the Brema CB family of ice machines has taken another step forward thanks to the Green Tech approach. From production to disposal, every aspect takes into account the environmental impact, starting with the materials used and their assembly.

Green Tech Design is study, design and awareness up to the possibility for the end-of-life recycling of all materials used. Because, whatever its size and activities, every business is part of an increasingly globalised system that impacts and by which it is impacted. The resources it uses particularly the natural ones belong to a single planet and we must all strive to safeguard it.

The great news for the CB family is now the possibility to separate raw materials at the end of their life cycle. We are not talking of a single cell but three separate blocks which can be recycled separately at the end of their life. In detail we will have:













## **The Benefits**

With a few simple steps, the engineer can separate the machine into its parts. For example, they can operate on a vital component such as the compressor or the fan simply by removing the stainless-steel panels, without having to remove the whole unit.

In the event of accidental damage to the panels or the tank during transport or during normal use of the machine, the Green Tech Design will allow those parts to be removed and immediately replaced without having to remove and dispose of the whole unit.

## **Plus**

5

The restyling of the CB family has forseen an improvement of the air circulation thanks to side openings, for greater longevity of the machine itself.

The Brema Innovation Centre has also estimated that, thanks to the new design, the transportation volume of the parts is reduced by **33**%, with a consequent reduction of **55**% of CO2 emissions into the atmosphere.

The power cable has also been designed similar to laptops' allowing greater connection versatility wherever you are.



Side openings for better ventilation







